

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:)	Confirmation No. 4901
Bret Alan GORSLINE et al.)	Group Art Unit: 2178
Application No. 10/727,264)	Examiner: David Faber
Filed: December 3, 2003)	
For: METHODS AND SYSTEMS FOR)	Date: August 3, 2006
PROGRAMMABLY GENERATING)	
ELECTRONIC AGGREGATE)	
CREATIVES FOR DISPLAY ON)	
AN ELECTRONIC NETWORK)	

AMENDMENT AFTER FINAL

Mail Stop AF
Commissioner for Patents
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Sir:

In response to the Office Action dated May 3, 2006, please amend the above-identified application and consider Applicants' remarks as follows.